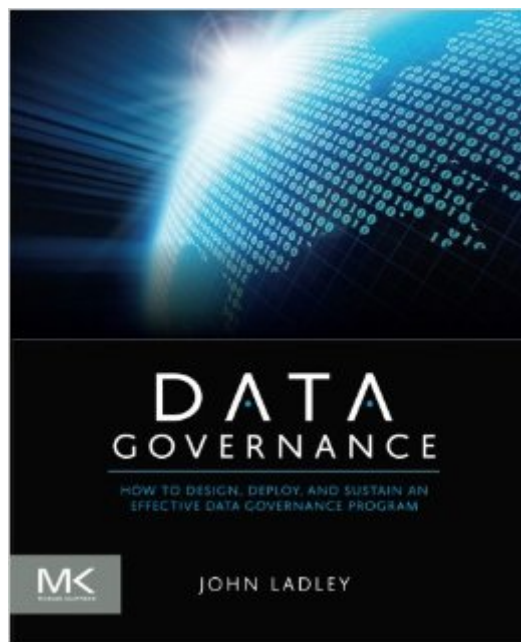# Data Governance: How To Design, Deploy And Sustain An Effective Data Governance Program (The Morgan Kaufmann Series On Business Intelligence)

Synopsis

This book is for any manager or team leader that has the green light to implement a data governance program. The problem of managing data continues to grow with issues surrounding cost of storage, exponential growth, as well as administrative, management and security concerns â " the solution to being able to scale all of these issues up is data governance which provides better services to users and saves money. What you will find in this book is an overview of why data governance is needed, how to design, initiate, and execute a program and how to keep the program sustainable. With the provided framework and case studies you will be enabled and educated in launching your very own successful and money saving data governance program.Provides a complete overview of the data governance lifecycle, that can help you discern technology and staff needs Specifically aimed at managers who need to implement a data governance program at their companyIncludes case studies to detail â ˆdoâ ™sâ ™ and â ˆdonâ ™tsâ ™ in real-world situations

Book Information

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Customer Reviews

I was recently put in charge of data quality at our rapidly growing 200-person online business. As a result I've done a lot of online research on the subject and purchased several books. IMO, Ladley's book is the best reference on the market. You won't find a lot of fluff in the book. But, you will find a lot of step-by-step advice on how to get started, how the program should be organized, how to define the scope of the project, key roles to make it happen, etc.The book is great for both large and

small companies.If you are an executive and want the overview of how it should work and should be staffed, read the first 4 chapters (out of 14). If you are the guy or gal that needs to make it happen, read the entire book.

This book will be my guide! There is no reason to re-invent the wheel of implementing an approach to data management, governance and the overall change management required in any large scale implementation.

A lot of books pretend to be about data governance. This is the first book that I have read that actually offers a concise approach to data governance and is not talking around it. The book is clearly written and offers great expertise on data governance for practitioners and students alike. I really think this book should be in your library if you are a data management or IT practitioner or a manager.

This book is a must have for all those who are trying to lead and implement a data governance program in their organization. You simply can not find a single publication out there aside from this book that gives you complete step by step instructions on how to develop a data governance program.Andrew James RN MSMINorthBay Healthcare SystemFairfield, Ca

This is a great book to help with understanding how EIM relates to the concepts of data governance, and in turn how it relates to concepts like Master Data Management and Business Intelligence projects.The only criticism I have is that the charts and tables in the Kindle version scales very poorly, making styding them a bit of a chore. This is important since a lot of the practical advice (which is really good), is not easily consumed.However, I would still recommend this book to gain better understanding of data governance and related concepts, and find out more about how to establish data governance culture within an organisation.

very good book, nice way or organizing thoughts and processes. I have been 'around' DG, but never was my primary responsibilities; i am looking to have DG be a primary discipline for me. This book helped fill in the gaps and allowed me to better articulate my experiences and develop more complete plans/strategies.

If your DG is on the rocks and want to get it back on the road or want to start smoothly on DG road

this is the book for you. It reads like a personal advisor, but you do need to supplement it with reading on some DG frameworks if you are new to DG like I was.

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